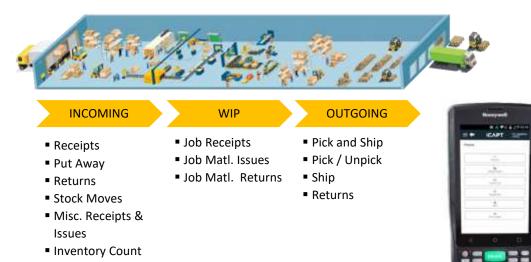


# **CAPT** Solution Brief

# **INVENTORY MODULE**

#### **Overview**

iCAPT Inventory is a module within iCAPT Manufacturing Automation System that allows manufacturers to simplify and automate their inventory operations through a real-time barcoding solution. It covers various inventory transactions from inbound, shop floor and outbound.



# Value Proposition

Challenges	Value
Low inventory accuracy	Improved accuracy with reduced effort
High freight costs due to	Improved profitability due by eliminating
shortages	unplanned shipments
Material issuance errors	Improved profitability due by eliminating scrap
Too long to update data into	Improved productivity due to real-time visibility
ERP	into inventory

#### Pitch

Achieve real-time inventory visibility	Improve transaction accuracy and reduce scrap/rework	Improve inventory accuracy
---	---	-------------------------------

## **Target Market**

- Manufacturing companies (Discrete or Process)
- Having high levels of inventory
- Having many SKUs
- Sample verticals metal fabrication, electronics, plastic injection molding, aerospace, automotive components, food and beverage, chemicals, etc.

### **Buyer Persona**

Who	Why	
COO, VP, Director	Measured on productivity improvement	
(Operations)	Need to streamline production operations	
	Need to cut costs, track labor cost and utilization	
Warehouse / Materials	<ul> <li>Maintain accurate stock levels</li> </ul>	
Manager	Reduce inventory carrying costs	
IT Manager	Modern web and mobile based application	
	Easy to maintain (cloud)	
	Easy to deploy (cloud)	
Finance, Payroll Manager	Obtain true costs of labor	
	Manage time and attendance	

